

**Merchants/Retailers: Participating in the 2011 Gables Hispanic Cultural Festival
on Biltmore Way & Andalusia between LeJeune Rd & Hernando Ave
Rules and Regulations:**

1. A \$25.00 non-refundable application fee must accompany application. Incomplete applications shall not be accepted. A color photo of booth set up must accompany the application. Applicants who are accepted will not be eligible for a refund, whether or not they are able to attend.
 2. The sale of alcoholic beverages is prohibited. This will be strictly enforced and vendors who do not comply may be expelled without refund at the discretion of the Festival promoters.
 3. On the day of the Festival water and sodas will be sold only at designated locations.
 4. No applicant shall sell or allow the sale within his/her assigned space of any food, beverage or merchandise which has not been disclosed in the application.
 5. The Festival promoters reserve the right to stop the sale of any food, beverage or merchandise which it determines in its sole discretion to be offensive, obnoxious or detrimental to the spirit and quality of the Gables Hispanic Cultural Festival.
 6. Loud radios and offensive sound equipment are prohibited.
 7. Electricity will be provided, 1outlet per booth, exhibitors must bring their own extension cords and secure them in accordance with Coral Gables safety rules. Use of power is to be previously approved by the committee. Due to the loud noise level only generators pre-approved by the organizing committee will be accepted.
 8. All applicants must supply and use durable plastic trash bags for the proper disposal of all trash in receptacle which will be provided for you and the booth area is to be clean at all times.
 9. Each exhibitor will be provided with a booth sign.
 10. If this application is approved, Applicant must display the issued sign at all times during the Festival. All vehicles entering the Festival Area on the day of the Festival must display the pre issued car permit on the vehicle's dashboard.
 11. The car permit may not be sold, assigned or transferred to anyone without the prior written consent of the Festival promoters.
 12. Applicants must restrict their sales to the space assigned to them by the Festival promoters.
1. Individual vendor shall be responsible for collection, reporting and payment of the 7% Florida and Dade sales tax.
 2. Exhibitors are responsible for their own insurance, protection of art work and display and have the appropriated permits required by law. GHCF will not be responsible for damaged art work or display.
 3. In the event of a loss, injury or property damage, each vendor shall be liable for his/her actions and property losses.
 4. The applicant hereby warrants and represents that he/she or it (if it is a corporation) is an independent contractor and they must have a certificate of General Liability Insurance.
 5. Vendors must provide their own materials for decoration of the tents. Tent decorations are to be: (a) attractive and (b) decorated with the appropriate signage in and around the tents. Balloons and other decorations that protrude the confines of the vendor's area are prohibited. Skirts for tables are to be white only (material is optional)
 6. Vendors must set up their areas between the hours of 6am and 9am the day of the Festival.
 7. Vehicles will not be allowed to enter the area after 9:00am. All vehicles/trailers/equipment must be removed from the street by 9:00am
 8. **The total fee for the event is due to the Gables Hispanic Cultural Foundation, Inc. by October 15th, 2011**
 9. Other pertinent facts:
 - a. You will be given a map of the layout of the event, your location number, and your Festival permits a few days prior to the event.
 - b. **Food vendors will have a \$200.00 deposit. The deposit will be refunded to the vendors 15 days after the Festival if the City of Coral Gables will not assess any cleaning charges to the Foundation.**
 - c. **A certificate of Insurance naming the City of Coral Gables as an added insured must be provided prior to the day of the Festival**
 - d. If you have any questions or concerns, you can contact the Festival promoters office 305-302-9750.